

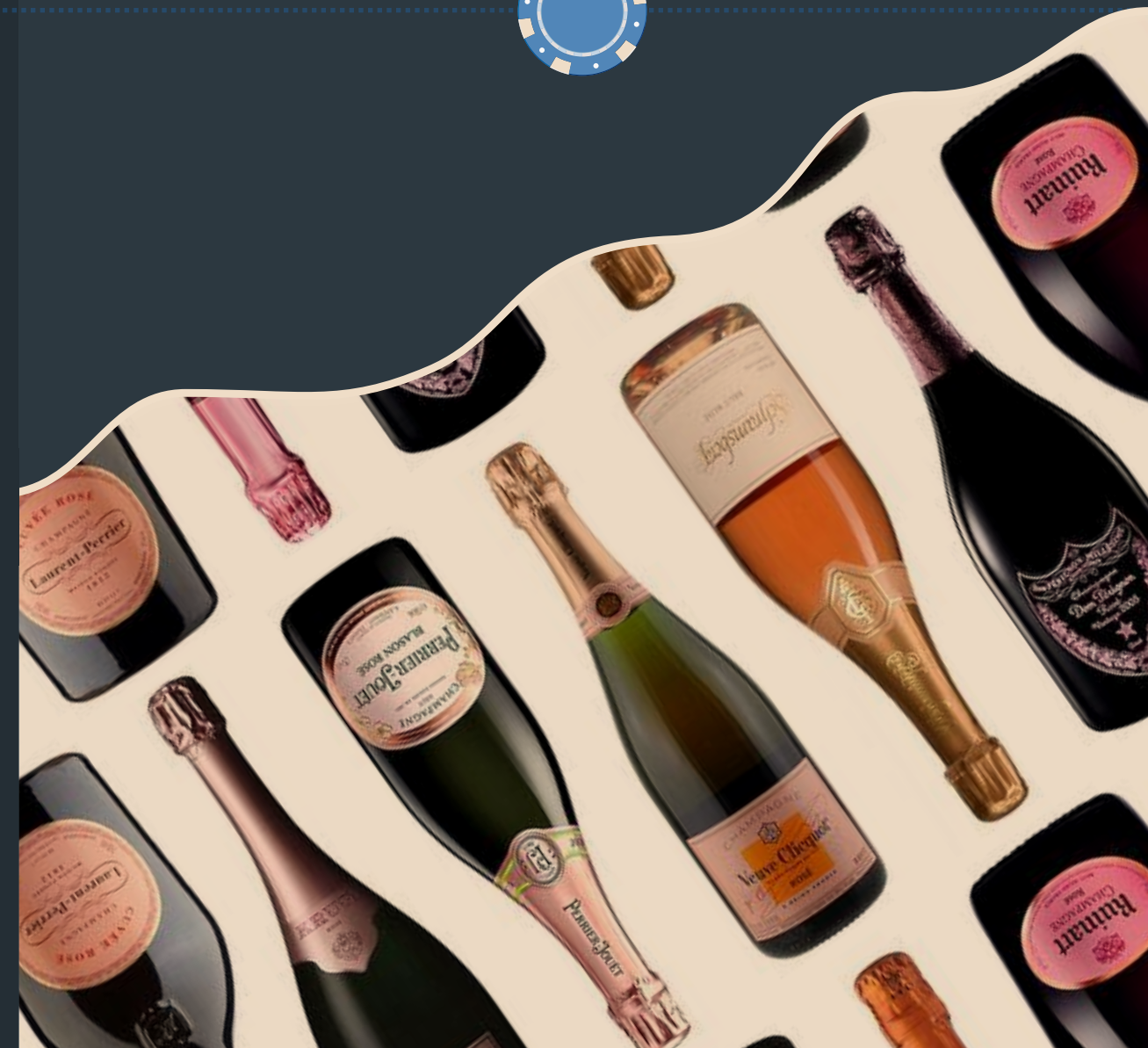
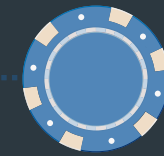
vino
vest

Invest in Blue-Chip Champagne

Our trading platform lets you buy and sell Champagne like stocks. That way, you can build a diversified portfolio of high-performing wines in no time.

2021 CHAMPAGNE ROI

21.58%



Why Champagne?

What better way to celebrate the launch of our trading platform than with some Champagne? While the French appellation is known for its cool climate, its wine prices have been heating up. Here are four reasons Champagne is a go-to choice among wine investors.



Strong Returns

Champagne was the highest appreciating wine region in 2021, notching an impressive **21.58% return**. That's not all. It has also been Vinovest's top performer since we launched in November 2019. In that time, Champagne's 37.15% return has outpaced giants of the industry like Tuscany, Burgundy, and Bordeaux.



Increasing Demand

Last year, Champagne shipments approached 320 million bottles. That's the **second highest level this century**. Whether it's a shift in consumer tastes or a desire for the finer things in life, people want Champagne more than ever.



Decreasing Supply

Widespread frost devastated Champagne in 2021. The freezing temperatures lead to the **crop supply dropping 20% to 80%** in some areas. While Champagne officials don't want to make rash price changes, the upward pressure is inevitable.



Affordable Entry Price

It's no secret that some investment-grade wines can cost a small fortune. For instance, Domaine Leroy and Domaine de la Romanée-Conti retail for more than \$20,000 a piece. Meanwhile, the most expensive Champagnes cost roughly **a quarter of the price**.

8.4%

Champagne's market share, making it the fourth largest market of any wine region

Invest Without Compromising

The most expensive wines from Champagne only cost a fraction of the price of their counterparts from Burgundy

Burgundy

Domaine Leroy
Musigny Grand Cru



Domaine Leroy d'Auvenay
Chevalier-Montrachet Grand Cru



Domaine de le Romanée-Conti
Romanée-Conti Grand Cru



Champagne

Moët & Chandon Esprit
du Siecle Brut



Dom Pérignon P3
Plentitude Brut



Louis Roederer
Cristal Gold



0

\$10,000

\$20,000

\$30,000

\$40,000

Data according to WineSearcher.com

How It Works

For trading accounts only

Buying



1 Open and fund account



2 Place a bid or buy now



3 We transfer ownership of the wine to you

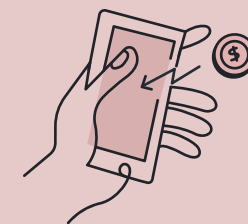
Selling



1 Place an ask or a sell



2 We transfer ownership of the wine to the buyer



3 You get paid

Top-Performing Champagnes

What wine should I invest in? It's the million-dollar question. To make your life a little easier, we've highlighted a couple of gems from this star-studded collection.



2013 Louis Roederer Cristal

B+

VINTAGE QUALITY

RETURN 47.88%

AGING WINDOW 2025-2060

CRITICAL ACCLAIM

98 James Suckling

98 Wine Advocate

97 John Gilman

Returns from 3/6/2021 to 1/10/2022



2008 Krug Vintage Brut

A+

VINTAGE QUALITY

RETURN 31.33%

AGING WINDOW 2026-2046

CRITICAL ACCLAIM

100 James Suckling

99 Wine Spectator

97 Decanter

Returns from 10/21/2021 to 1/10/2022



2012 Salon Le Mesnil-sur-Oger Grand Cru

A+

VINTAGE QUALITY

RETURN 7.29%

AGING WINDOW 2025-2050

CRITICAL ACCLAIM

98 Wine Advocate

98 James Suckling

95 Wine Spectator

Returns from 11/12/2021 to 1/10/2022



2006 Krug Clos du Mesnil

B+

VINTAGE QUALITY

RETURN 18.28%

AGING WINDOW 2020-2045

CRITICAL ACCLAIM

99 Decanter

99 James Suckling

97 Wine Advocate

Returns from 10/19/2021 to 1/10/2022



2012 Bollinger Grande Année Rosé

A+

VINTAGE QUALITY

RETURN 8.35%

AGING WINDOW 2020-2040

CRITICAL ACCLAIM

96 Decanter

96 Vinous

96 Wine Spectator

Returns from 10/21/2021 to 1/10/2022



2012 Bollinger PN VZ16

A+

VINTAGE QUALITY

RETURN 0.64%

AGING WINDOW 2021-2037

CRITICAL ACCLAIM

95 Decanter

95 Wine Enthusiast

94 Wine Advocate

Returns from 8/24/2021 to 1/10/2022