

vino
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Beyond Bordeaux Collection

Discover where the experts go for great wine



Great wine doesn't just come from Bordeaux.

When our experts want great international wine, they go to La Place. It's a system that wineries have used to release their best wines for centuries. This year, we are taking you inside the action with 10 storied labels straight from this historic system.

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A Brief History of La Place de Bordeaux

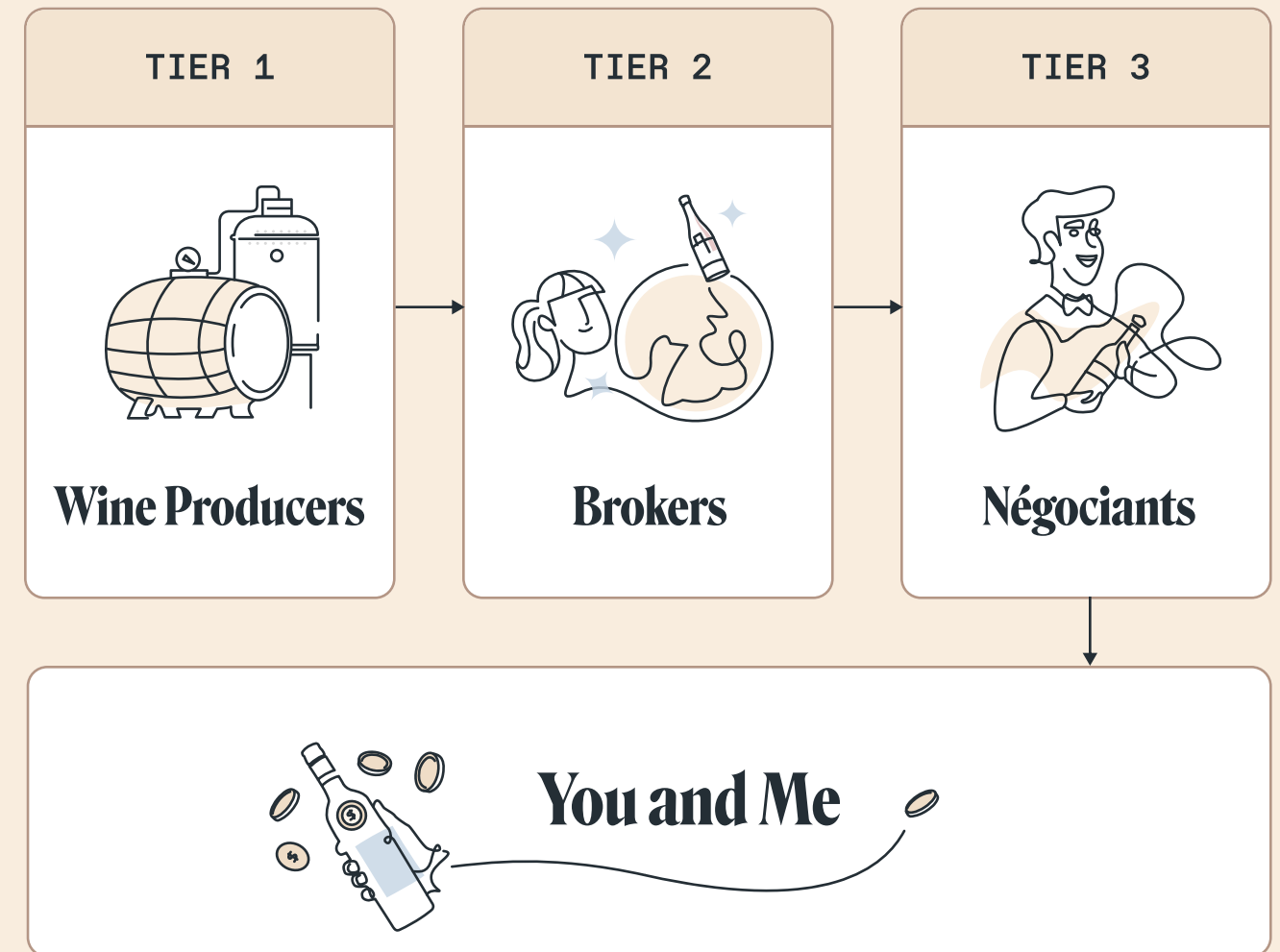
In Bordeaux, you can't buy wine directly from a winery. Instead, there is a three-tier system that's been in place for more than 800 years. This system - known as La Place de Bordeaux - serves as a global platform for merchants to sell world-class wine.

So, how does it work? Let's say Vinovest starts a winery called the Vinostyr. When its wine is ready for release, Vinostyr sells the wine to a négociant via a broker or courtier. (The brokers were originally introduced to prevent aristocratic owners from dealing directly with merchants.) Then, the négociant will sell the wine to merchants, retailers, or even collectors like you.

Today, those aristocrats have been replaced with insurance companies and banks. However, much of La Place de Bordeaux remains the same. Some have argued that the system suffers woeful inefficiency, with brokers only adding to end costs for consumers. That said, it's impossible to ignore the quality and prestige this system offers wine lovers.

The 3-Tier System

HOW WINE IS SOLD IN BORDEAUX



La Place de Bordeaux was originally designed to sell wines exclusively from Bordeaux. It took events like the 1976 Judgment of Paris proved the Old World didn't have a monopoly on making great wine. In fact, great wine could come from anywhere.

The first non-Bordeaux wine to debut at La Place was Almaviva in 1998. The Bordeaux-style red blend was the brainchild of Philippine de Rothschild of Château Mouton-Rothschild and Concho y Toro, a Chilean estate in the Maipo Valley. A few years later, Opus One became the first American wine at La Place.

At first, New World wines like Almaviva and Opus One struggled to sell. The robust reds were not as appealing as their Old World counterparts. A lot has changed since then. Glowing critic scores and international acclaim have bolstered demand for New World wines. Today, La Place is home to more than 100 wines from 11 countries, including Argentina, Australia, Austria, Chile, China, Hungary, Italy, New Zealand, Spain, South Africa and the United States.

By The Numbers

800+ years

The length of time that La Place de Bordeaux has been in operation

300 négociants

The number of wine distributors who sell through the marketplace

1998

The year that the first non-Bordeaux wine (Almaviva) was sold via La Place de Bordeaux

56.2%

The price increase for Hermitage La Chapelle 2021, which was released at £1,452 per 12x75 last year

Why We're Investing

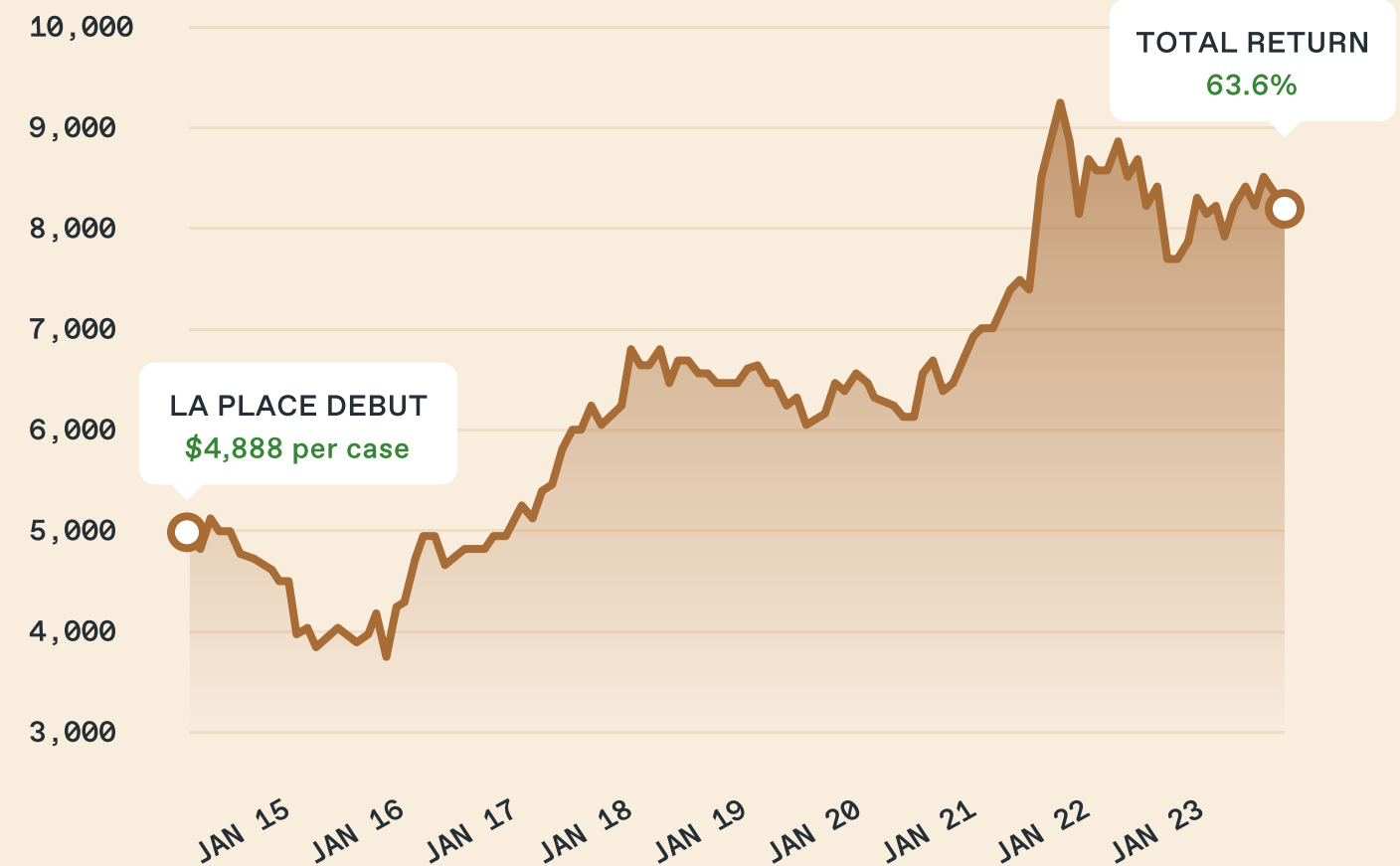
1) Affordable Entry Point

La Place de Bordeaux marks the official release of many wines. For savvy wine collectors, that means one thing: low prices.

If you're reading this, you already know how fine wine's ability to improve with time makes it a valuable asset. The key, of course, is purchasing the wine at a low price. Oftentimes, that's when the wine is still in the barrel (en primeur) or when it's first released.

All of the La Place de Bordeaux Collection have youth on their side. For patient collectors, that means a long runway to protect and grow your wealth. Take 2013 Almaviva, which was released in September 2014. Following an initial dip, the Bordeaux-style red blend has steadily climbed more than 60% in value since its release.

2013 Almaviva Performance






Source: Liv-ex

2) The Legacy, Prestige, and Access to World-Class Wine

If Bordeaux En Primeur is the Olympics for fine wine, then La Place de Bordeaux is the Olympic Trials or the World Championships. Both are monumental events that spotlight wines on a global stage. While Bordeaux En Primeur enjoys wider recognition, there's no shortage of quality or prestige at La Place.

Here's are some notable producers at La Place.

	<p>Almaviva</p> <p>Only a handful of Chilean wineries have ever received a perfect score from critics. Almaviva is one of them, earning 100-point marks from James Suckling in 2015 and 2017.</p>
	<p>Opus One</p> <p>The first Napa Valley wine introduced at La Place, Opus One moves among California's hallowed cult cabs. Its creation pioneered a new style that has inspired the likes of Screaming Eagle, Harlan Estate, and Dominus.</p>
	<p>Solaia</p> <p>As one of the first Super Tuscans, Solaia shook up the Italian wine industry with its innovative use of indigenous and native grapes. In 1992, Italian lawmakers created a new category (IGT) to recognize the Super Tuscan classification.</p>

La Place Wine Tasting

Want to taste La Place wines for yourself? Here's your chance. Our CEO and co-founder, Anthony Zhang, is hosting a La Place tasting in Orange County on October 14.

[Sign up here](#) and sample 15+ investment-grade wines, including:

	<p>2019 Ausières</p>		<p>2021 Domaine de Baronarques Grand Vin Blanc</p>
	<p>2019 Chappellet Pritchard Hill</p>		<p>2021 Domaine de Baronarques Grand Vin Rouge</p>
	<p>2019 Chappellet Signature</p>		<p>2021 Galatrona</p>
	<p>2019 Pym Rae</p>		<p>2021 Orma</p>
	<p>2020 Kracher</p>		<p>2021 Rocas de Seña</p>
	<p>2020 Vina Cobos</p>		<p>2021 Seña</p>
	<p>2021 Chadwick</p>		<p>2021 Siepi</p>
	<p>2021 Colore</p>		<p>2021 Testamatta</p>
	<p>2021 Concerto di Fonterutoli</p>		

La Place Wines to Call Your Own





2013 Leclerc Briant Château d'Avize

VINTAGE QUALITY



ANNUAL PRODUCTION: 1,250 CASES

AGING WINDOW 2023 - 2031

RARITY ★ ★ ★ ★

CRITICAL ACCLAIM

96

Colin Hay

94

Jane Anson

93

Lisa Perrotti-
Brown

Few sparkling wines are as singular as Leclerc Briant Château d'Avize. It's one of the rare single-vineyard Champagnes, which contributes to a unique sense of terroir in a region known for cuvées. That's not all. This blanc de blancs contains 100% chardonnay picked exclusively from top vineyards.

The 2013 vintage marks only the second release of Leclerc Briant Château d'Avize under chef de cave Hervé Jestin. Lemon and floral notes permeate the nose, with citrus and savory elements swirling amid a bubbly body. While this Champagne is delicate, it should hold up well to a decade of cellaring.

THE FINAL SIP:

One vineyard. 100% chardonnay. 100% grand cru fruit. The trifecta makes 2013 Leclerc Briant Château d'Avize the ultimate expression of Côte des Blancs.

Leclerc Briant Château d'Avize does not have enough data from back vintages to share a historical return.



2021 Clos Apalta

VINTAGE QUALITY



ANNUAL RETURN 12.39%

ANNUAL PRODUCTION: 8,000 CASES

AGING WINDOW 2025 - 2033

RARITY ★ ★ ★

CRITICAL ACCLAIM

93 Average historical rating

The annual return is based on the average performance of the last five years across ten vintages.

Clos Apalta marks the apex of Franco-Chilean winemaking collaboration. In 1994, Alexandra Marnier Lapostolle and Cyril de Bournet first set foot in Chile’s Colchagua Valley. They soon purchased vineyards after realizing the region’s potential for producing world-class wine. The duo brought generations of French winemaking heritage to the region and, three years later, debuted the first vintage of Clos Apalta.

The Bordeaux-style red wine has a distinctive personality rich with ripe fruit and spiced intensity. It prominently features carmenère with traces of cabernet sauvignon, merlot, and petit verdot. Between 2014 and 2017, Clos Apalta received three 100-point ratings from wine critic James Suckling, who called it “a monumental wine for Chile.”

THE FINAL SIP:

Any collection of Chile’s finest wines is incomplete without Clos Apalta.

The annual return is based on the average performance of the last five years across ten vintages.

2004 VINTAGE	2005 VINTAGE	2006 VINTAGE	2007 VINTAGE	2008 VINTAGE	2009 VINTAGE	2010 VINTAGE	2011 VINTAGE	2012 VINTAGE	2013 VINTAGE
108.5%	41.7%	110.6%	117.7%	65.7%	37.2%	44.9%	39.6%	19.3%	34.1%



2021 Almaviva

VINTAGE QUALITY



ANNUAL RETURN

9.78%

ANNUAL PRODUCTION:

15,000 CASES

AGING WINDOW

2025 - 2035

RARITY



CRITICAL ACCLAIM

98

James Suckling

97

Jane Anson

96

The Wine Advocate

The annual return is based on the average performance of the last five years across ten vintages.

It wouldn't be hyperbole to call Almaviva the most important label in Chilean wine history. Here's why. In 1997, Baroness Philippine de Rothschild of Château Mouton Rothschild and Eduardo Guisasa Tagle of Viña Concha y Toro S.A. formed a partnership. The goal: to create the best Franco-Chilean wine possible. A year later, Almaviva was unveiled.

Critics immediately adored the generosity and power of this Bordeaux-style red blend. Almaviva's reputation only grew with time. In 2015, the estate hit paydirt. Wine critic James Suckling annointed it a perfect score – one of the first ever for a South American wine. Today, Almaviva remains one of the most important and sought-after Chilean wines.

THE FINAL SIP:

The road to diversifying with Chilean wine starts with Almaviva.

The annual return is based on the average performance of the last five years across ten vintages.

2006 VINTAGE	2007 VINTAGE	2008 VINTAGE	2009 VINTAGE	2010 VINTAGE	2011 VINTAGE	2012 VINTAGE	2013 VINTAGE	2014 VINTAGE	2015 VINTAGE
22.3%	31.7%	47.0%	58.3%	89.9%	113.2%	33.9%	79.5%	9.2%	4.1%



2020 Solaia

VINTAGE QUALITY



ANNUAL RETURN

12.67%

ANNUAL PRODUCTION:

7,000 CASES

AGING WINDOW

2024 - 2045

RARITY



CRITICAL ACCLAIM

98

Jane Anson

98

James Suckling

97

Lisa Perrotti-Brown

The annual return is based on the average performance of the last five years across ten vintages.

Solaia zigs where other wines zag. One of the original Super Tuscans, this red blend challenged conventions of what good wine should be. That pioneering spirit lives on in the 2021 vintage. It’s rich, vibrant, and elegant with a high percentage of cabernet franc that The Wine Advocate called “the ultimate Solaia wild card.”

Cabernet sauvignon makes up a majority of the 2020 Solaia blend with the fruit harvested from the Antinori’s holdings in Chianti Classico. The prized grapes contribute purity and precision alongside lush layers of black currants, blackberries, licorice, wildflowers, and baking spice. As wine critic Jane Anson noted, “A great vintage of the iconic Solaia.”

THE FINAL SIP:

2020 Solaia has it all, whether you’re looking for history, returns, or critical acclaim.

The annual return is based on the average performance of the last five years across ten vintages.

2005 VINTAGE	2006 VINTAGE	2007 VINTAGE	2008 VINTAGE	2009 VINTAGE	2010 VINTAGE	2011 VINTAGE	2012 VINTAGE	2013 VINTAGE	2014 VINTAGE
82.4%	38.6%	41.6%	66.3%	66.7%	55.4%	90.6%	66.4%	50.9%	74.5%



2021 Château Beaucastel Hommage à Jacques Perrin

VINTAGE QUALITY



ANNUAL RETURN

1.43%

ANNUAL PRODUCTION:

1,250 CASES

AGING WINDOW

2026 - 2041

RARITY



CRITICAL ACCLAIM

97

Lisa Perrotti-Brown

97

Vinous

95

Jane Anson

The annual return is based on the average performance of the last five years across ten vintages.

Château Beaucastel has been a cornerstone of Rhône winemaking for more than five centuries. In that time, the family-owned winery has mastered the art of blending the 13 approved grape varietals in the appellation. That skill consistently yields balanced, elegant, and dynamic cuvées, and 2021 Château Beaucastel Hommage à Jacques Perrin is no exception.

The red blend features a kaleidoscopic combination of mourvèdre, grenache, counoise, and syrah. A fruit-forward wine with deep concentration, the 2021 vintage shines with exceptional purity and a perfumed nose. If it's anything like previous releases, 2021 Hommage à Jacques Perrin should age gracefully for upward of 30 years.

THE FINAL SIP:

Hommage à Jacques Perrin has collected five perfect scores from critics in the last five years, making it a must-have amongst serious wine collectors.

The annual return is based on the average performance of the last five years across ten vintages.

2003 VINTAGE	2004 VINTAGE	2005 VINTAGE	2006 VINTAGE	2007 VINTAGE	2009 VINTAGE	2010 VINTAGE	2011 VINTAGE	2012 VINTAGE	2013 VINTAGE
-7.2%	39.4%	48.4%	-2.2%	1.6%	25.6%	13.6%	-31.0%	-10.0%	-6.6%



2018 Opus One

VINTAGE QUALITY



ANNUAL RETURN

3.92%

ANNUAL PRODUCTION:

25,000 CASES

AGING WINDOW

2024 - 2058

RARITY



CRITICAL ACCLAIM

99

James Suckling

98

The Wine Advocate

97

Jeb Dunnuck

The annual return is based on the average performance of the last five years across ten vintages.

“The 2018 Opus One is a tremendous example of why Cabernet Sauvignon and other Bordeaux grape varieties flourish along Highway 29.” Those are the opening words from wine critic Wilfred Wong’s review of this California cult cab. He’s not wrong. For decades, Opus One has set the standard for excellence by which other American wines are measured.

Opus One was founded in 1979 as a partnership between Napa Valley vintner Robert Mondavi and Baron Philippe de Rothschild, head of Château Mouton Rothschild. The two married Old World winemaking traditions with New World sensibilities, creating a new breed of luxury wines. Today, Mondavi and Rothschild’s legacies remain with their facial profiles visible on the Opus One label.

THE FINAL SIP:

Anyone in search of great Opus One vintages will have a hard time bettering 2018. Only two previous vintages have scored higher (1980 and 2013.)

The annual return is based on the average performance of the last five years across ten vintages.

2005 VINTAGE	2006 VINTAGE	2007 VINTAGE	2008 VINTAGE	2009 VINTAGE	2010 VINTAGE	2011 VINTAGE	2012 VINTAGE	2013 VINTAGE	2014 VINTAGE
16.4%	25.4%	14.3%	45.4%	8.2%	29.6%	29.6%	11.1%	9.0%	15.5%



2020 Castello di Ama La Casuccia

VINTAGE QUALITY **B+**

ANNUAL RETURN 2.76%

ANNUAL PRODUCTION: 700 CASES

AGING WINDOW 2025 - 2040

RARITY ★★★★★

CRITICAL ACCLAIM

95 Average historical rating

The annual return is based on the average performance of the last five years across ten vintages.

In the 1970s, four families formed a partnership in Ama with the goal of producing the finest possible wine. The partners acquired five parcels, including San Lorenzo, Bellavista, Bertinga, Montebuoni, and, of course, La Casuccia. It is on this 31-acre terraced plot that Castello di Ama La Casuccia was born.

Unlike many other Tuscan winemakers, Castello di Ama utilizes its highest-quality sangiovese for Chianti Classico instead of Vini da Tavola or Super Tuscans. The result is a ripe, aromatic, and beautiful wine with an unmistakable intensity and boundless depth. Best of all, collectors can enjoy this red blend in youth or wait for its 20th birthday before consuming it.

THE FINAL SIP:

La Casuccia is made in exceedingly small quantities and only during exceptional vintages. Don't overlook an opportunity to acquire this Chianti Classico.

The annual return is based on the average performance of the last five years across ten vintages.

1993 VINTAGE	1994 VINTAGE	1995 VINTAGE	1997 VINTAGE	2001 VINTAGE	2004 VINTAGE	2006 VINTAGE	2007 VINTAGE	2011 VINTAGE	2013 VINTAGE
14.5%	14.4%	553.0%	2.6%	8.2%	8.7%	125.9%	84.4%	32.3%	90.9%



2020 Castello di Ama Bellavista

VINTAGE QUALITY



ANNUAL RETURN

18.70%

ANNUAL PRODUCTION:

700 CASES

AGING WINDOW

2024 - 2040

RARITY



CRITICAL ACCLAIM

94 Average historical rating

The annual return is based on the average performance of the last five years across ten vintages.

Bellavista has long set the standard for Castello di Ama wines. The red blend was first produced in 1982 following painstaking research to identify the ideal soil and microclimates in Ama. That research paid off. Bellavista has since earned a reputation for its unique personality that fuses grace and power with intricate floral aromas.

Bellavista also stands out for its use of malvasia nera, a dark-skinned grape often used in dry, sparkling, and sweet wines. Castello di Ama blends malvasia nera with sangiovese to generate a lively energy that earned it scores in the mid-90s from critics. Gives this beauty at least a decade to reach its full potential.

THE FINAL SIP:

One only needs to collect Bellavista to understand what makes Castello di Ama a beloved producer.

The annual return is based on the average performance of the last five years across ten vintages.

1994 VINTAGE	1995 VINTAGE	1997 VINTAGE	1999 VINTAGE	2001 VINTAGE	2004 VINTAGE	2006 VINTAGE	2007 VINTAGE	2011 VINTAGE	2013 VINTAGE
7.9%	78.6%	34.2%	6.8%	-19.8%	-15.0%	-4.1%	62.8%	-6.8%	-6.8%



2020 Castello di Ama L'Apparita

VINTAGE QUALITY **B+**

ANNUAL RETURN 7.19%

ANNUAL PRODUCTION: 1,400 CASES

AGING WINDOW 2024 - 2040

RARITY ★ ★ ★ ★

CRITICAL ACCLAIM

95 Average historical rating

The annual return is based on the average performance of the last five years across ten vintages.

What makes Castello di Ama L'Apparita among the most expensive Tuscan wines? It's because the original is always worth more than the copy. This powerful and concentrated red wine was the first 100% merlot made in Tuscany and has remained a crown jewel of the region for four decades.

Born in 1985, L'Apparita only contains fruit from the Bellavista vineyard. Combine that singular expression with limestone-clay soils and a well-balanced climate, and L'Apparita yields undeniable appeal. As The Wine Advocate wrote, "This wine has earned its spot in a world of pantheons that is grande vini Italiani."

THE FINAL SIP:

Castello di Ama L'Apparita stands shoulder-to-shoulder with Tua Rita Redigaffi as shining examples of purebred merlot.

The annual return is based on the average performance of the last five years across ten vintages.

2004 VINTAGE	2005 VINTAGE	2006 VINTAGE	2007 VINTAGE	2008 VINTAGE	2009 VINTAGE	2010 VINTAGE	2011 VINTAGE	2013 VINTAGE	2014 VINTAGE
57.6%	4.8%	20.4%	22.3%	17.2%	-8.4%	56.5%	83.6%	8.9%	96.5%



2021 Tua Rita Redigaffi

VINTAGE QUALITY



ANNUAL RETURN

3.43%

ANNUAL PRODUCTION:

3,400 CASES

AGING WINDOW

2025 - 2043

RARITY



CRITICAL ACCLAIM

95 Average historical rating

The annual return is based on the average performance of the last five years across ten vintages.

The story of Tua Rita Redigaffi starts in 1984 when Rita Tua and Virgilio Bisti purchased roughly 37.5 acres in coastal Tuscany. They planted cabernet sauvignon and merlot and later expanded their holdings to 55 acres. In 1992, the pair released their first vintage of Redigaffi. In a few short years, it was a cult classic revered by critics and connoisseurs.

So, what makes Redigaffi special? A few things. First, it’s 100% merlot. Unlike its blended counterparts, the pure merlot composition lends itself to a deep, rich, and full-bodied profile. Second, it’s earned multiple 100-point scores from critics such as Robert Parker and James Suckling. The reviews don’t sell it short, either. As Wine.com wrote, “Redigaffi is one of Italy’s greatest Merlots.”

THE FINAL SIP:

2021 Tua Rita Redigaffi marks another chapter in the already storied history of this Super Tuscan.

The annual return is based on the average performance of the last five years across ten vintages.

2003 VINTAGE	2004 VINTAGE	2005 VINTAGE	2006 VINTAGE	2007 VINTAGE	2008 VINTAGE	2009 VINTAGE	2010 VINTAGE	2011 VINTAGE	2012 VINTAGE
121.1%	11.6%	28.7%	25.7%	14.1%	13.6%	-0.7%	-6.6%	-11.9%	-23.9%

There's No Place Like La Place

The collection will go live in the Vinovest Marketplace
on Thursday, October 12th at 1 PM EST

